



IEEE International Symposium on Power Line Communication
and its Applications
26-27 October 2021 // Aachen, Germany



Patron Sponsorship Offer for ISPLC 2021

The 2021 IEEE International Symposium on Power Line Communications and its Applications (IEEE ISPLC) is the 25th symposium dedicated to scientific and technical advances in the field of **communications over power lines**. The event is sponsored by IEEE Communications Society and is planned to be held in **Aachen, Germany – October 26 – 27, 2021**. Aachen is a spa city near Germany's borders with Belgium and the Netherlands.

ISPLC has been a successful conference for more than 20 years and is recognized as the **major international conference in the power line communications (PLC) field**. It brings together industry, academia, researchers, and users of power line technologies to present and discuss state-of-the-art solutions and research results on PLC systems. This edition includes **sessions** which are expected **to increase participation**: dissemination and industry & standardization.

The ISPLC organizing committee seeks for companies that are interested in participating in our Patron Sponsorship Program. **Being a Patron** of ISPLC provides an **opportunity** for industries and manufacturers to **advertise and increase their visibility** within the IEEE community and **recognition** by other public and private organizations.

Taking advantage of the IEEE ISPLC 2021 patronage is an opportunity to highlight and showcase products, services, and expertise, and to create brand awareness and preference, generate consumer loyalty and **enhance the corporate image**. Contacts with highly qualified companies, with researches from academia and industry, with communications network operators, with power utilities, and many others will be largely and easily available at the symposium.

Several flexible options have been set (see below). Other promotional opportunities, not listed here, may be available and the organizing committee will be glad to favourably consider any proposal for patronage of the symposium activities, products, and services.

Patronage levels

Platinum: 5,000 USD

- One “Industrial Speech” of approximately 30 min**
- One speaker in the “Industry panel” session**
- Three full conference registrations
- Play a pre-recorded advertisement before the beginning of the program
- Exhibition space
- Logo on all conference materials and hyperlink on the website

Gold: 3,000 USD

- One speaker in the “Industry panel” session**
- Two full conference registrations
- Exhibition space
- Logo on all conference materials and hyperlink on the website

Silver: 2,000 USD

- One full conference registration
- Logo on all conference materials and hyperlink on the website

Other arrangements can be discussed, such as (for instance) sponsorship of coffee breaks, lunches, banquet, etc. – your proposals will be welcome.

**Please note that the number of “Industry speeches” slots and “Industry panel” speakers is limited and that they will be assigned on a first-come first-served basis.